Oh, What A Night!

The 10th Annual
HUGS FOR BRADY FOUNDATION
Winter Gala

JANUARY 25, 2020

Tickets
This event is black tie optional.

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual*</td>
<td>$225</td>
</tr>
<tr>
<td>Table of 12</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

*If you wish to sit as a group, you must purchase a table of 12 online or by check. If paying by check, please write “GROUP SEATING” in the memo area. Individual tickets will be placed in open seating.

Can’t make it?
Donate a ticket for our oncology families!

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donated Ticket</td>
<td>$225</td>
</tr>
</tbody>
</table>

Full Color Program Advertising
All materials, logos, artwork, and ads (full-color, 300 dpi PDF) are due to marketing@hugsforbrady.org by Dec. 2, 2019.

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Page</td>
<td>$1,000</td>
</tr>
<tr>
<td>Half-Page</td>
<td>$600</td>
</tr>
<tr>
<td>Business Card</td>
<td>$300</td>
</tr>
<tr>
<td>Friend of</td>
<td>$100</td>
</tr>
</tbody>
</table>

Silent Auction Donations
Support our silent auction by donating a gift valued at approximately $500 or greater. Please send your silent auction items by Dec. 2, 2019.

<table>
<thead>
<tr>
<th>DESCRIPTION OF AUCTION DONATION</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOLLAR VALUE OF DONATION</td>
<td>$</td>
</tr>
<tr>
<td>RESTRICTIONS/BLACKOUT DATES</td>
<td></td>
</tr>
</tbody>
</table>

The above item(s) are generously donated by:

<table>
<thead>
<tr>
<th>COMPANY/INDIVIDUAL NAME</th>
<th>TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTACT PERSON</td>
<td></td>
</tr>
<tr>
<td>ADDRESS</td>
<td></td>
</tr>
<tr>
<td>CITY</td>
<td>STATE</td>
</tr>
<tr>
<td>PHONE</td>
<td>CELL</td>
</tr>
<tr>
<td>EMAIL</td>
<td></td>
</tr>
</tbody>
</table>

For merchandise/baskets please ship or deliver to:

Extra Space Storage
3780 US-1
Monmouth Junction, NJ 08852
Attention: Unit 1168

For gift certificates and gift cards please mail to:

Hugs for Brady
4 Quentin Rd.
Kendall Park, NJ 08824
Attention: Gala

Gala Sponsorship
Please see next page for sponsorship opportunities

All materials, logos, artwork, and ads (full-color, 300 dpi PDF) are due to marketing@hugsforbrady.org by Dec. 2, 2019.

<table>
<thead>
<tr>
<th>SPONSORSHIP TITLE</th>
<th>DOLLAR AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$</td>
</tr>
</tbody>
</table>

Questions?
Please e-mail development@hugsforbrady.org

Helping Kids with Cancer, One Hug at a Time™

HugsForBrady.org
## Sponsorship Levels

**Platinum**
- $25,000
- VIP acknowledgment in video (deadline Dec. 2, 2019)
- 24 complimentary guest reservations
- 24 guests invited to VIP sponsors pre-party
- VIP on-stage recognition at the gala, if you choose
- Prominent pre- and post-event mention in all promotional media
- VIP spotlight acknowledgment in the Hugs for Brady Newsletter
- Full-page back cover/gold page advertisement prominent in the program*
- Listed as Platinum Sponsor in gala program
- Prominent location for your name/logo on website

**Angel**
- $15,000
- 24 complimentary guest reservations
- 24 guests invited to VIP sponsors pre-party
- Prominent pre- and post-event mention in all promotional media
- Acknowledgment in the Hugs for Brady Newsletter
- Recognition at the gala
- Full-page inside front cover/silver page advertisement prominent in the program*
- Listed as Angel Sponsor in gala program
- Your name/logo on website

**Childhood Wonder**
- $10,000
- 12 complimentary guest reservations
- 12 guests invited to VIP sponsors pre-party
- Prominent pre- and post-event mention in all promotional media
- Acknowledgment in the Hugs for Brady Newsletter
- Recognition at the gala
- Full-page inside back cover/silver page advertisement prominent in the program*
- Listed as Childhood Wonder Sponsor in gala program
- Your name/logo on website

**Gold**
- $7,500
- 12 complimentary guest reservations
- 12 guests invited to VIP sponsors pre-party
- Pre-event mention in promotional media
- Recognition at the gala
- Full-page advertisement in the program
- Listed as Gold Sponsor in gala program
- Your name/logo on website

**Cocktail Hour**
- $5,000
- 12 complimentary guest reservations
- Full-page advertisement in the program
- Signage prominently featured at cocktail hour
- Listed as Cocktail Sponsor in gala program
- Your name/logo on website

**Hugs** - limited to 3 sponsors
- $5,000
- Your name or logo on gifts for gala attendees
- Listed as Hugs Sponsor in gala program
- Your name/logo on website

**Legacy of Hope**
- $4,500
- 12 complimentary guest reservations
- Full-page advertisement in the program
- Listed as Legacy of Hope Sponsor in gala program
- Your name/logo on website

**Beverage** - limited to 1 sponsor
- $2,500
- 1-color logo on paper napkins served with drinks at cocktail hour
- Listed as Beverage Sponsor in gala program
- Your name/logo on website

**Mint** - limited to 1 sponsor
- $2,500
- Full-color logo on mints at every table
- Listed as Mints Sponsor in gala program
- Your name/logo on website

**Tissue** - limited to 1 sponsor
- $2,500
- Full-color logo on tissues at every table
- Listed as Tissue Sponsor in gala program
- Your name/logo on website

**Dessert**
- $2,000
- Signage prominently featured at dessert table
- Listed as Dessert Sponsor in gala program
- Your name/logo on website

**Butterfly**
- $1,500
- Half-page advertisement in the program
- Listed as Butterfly Sponsor in gala program
- Your name/logo on website

**Valet**
- $1,500
- Signage prominently featured at valet area
- Listed as Valet Sponsor in gala program
- Your name/logo on website

**Coat-Check**
- $1,000
- Signage prominently featured at coat-check area
- Listed as Coat-Check Sponsor in gala program
- Your name/logo on website

*Placement determined on a first-come, first-served basis.*